

Annual Report: 2024

**“EVERYONE HAS THE FAIR
OPPORTUNITY TO BE HEALTHY.”**

Our organization - center for oral health equity and research is thankful for the support of community members, volunteers, public health professionals, health care workers, legislators, and nonprofit organizations in our community.

We have been working for more than five years to help the community in earning oral health equity. Our organization applied programs and service to provide oral health equity to community members.

FUNDRAISER CAMPAIGN:

The organization was not actively involved in community services and not familiar to community.

In 2024, our organization involved in fundraising at three levels. In 2024 from January to April we decided to reach out to individual and community members with our principle educating the community. We distributed brochures, pamphlets and study reports and resources in having the electric toothbrushes. Our organization delivered the brochures and educational resources in parking lot of businesses, and financial institutions. The

first level fundraising strategy is positive. Our data from the local retail stores shows that the community members bought electric toothbrushes. Our volunteer who educated the community members followed up with them to find out the information that they learned from our fundraising campaign.

A community member John Cameron stated that the education material facilitated him to buy the electric toothbrush."

VENDOR EVENTS:

During the summer of 2024, our organization participated in vendor events. Our organization participated in 15 vendor events to promote oral health awareness because the vendor events are new place to meet entire community members. Our organization sold 50 battery brushes and 25 electric toothbrushes.

our organization has the solicitation license to fund raise in several cities of MA.

OUTREACH PROGRAMS:

In 2024 September to December our organization applied the principle of preventive measure to help the community members in earning oral health equity. We worked with the dental offices and the hospital in our community to ensure oral health equity.

Our volunteers were involved in outreach efforts. The volunteers called the community members to remind the importance of having dental visits. The volunteers helped the community to have the dental insurance for the uninsured community members.

Financials:

Total REVENUE:

Sales and services: 50%

Programs :30%

Membership Fees: 20%

Grants: 0%

TOTAL EXPENSES:

Fund raising expenses: 50%

Advocacy :20%

Programs :15%

Advertisements. :15%

I want to thank our board members, executive committee, and our volunteers in making our vision come true.

Board of Directors

Suma sundaresan BDS MPH

Edward M Kennedy community dental center

Tamil Selvi sundaresan MA B.Ed.

Vinayaka Educational institution